

David Nichols

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Resumé

Nationality - Australian

Objective

Freelance Graphic Designer specializing in computer graphics for print, web and cinema.

Major Accomplishments

- Father of three boys
- 23 years experience in design and prepress (offset, digital, screen printing and large format)
- Designed street and building signage for 2nd Street District and Amli Residential, downtown Austin 2005
- Designer of all show and marketing material for Tapestry Dance Company (Austin) from 2003 - 2008
- Designer of 200+ CD packages for such artists as; Rusty Weir, Johnny Rawls, Patricia Vonne, Terri Hendrix and compilations which included, Willie Nelson, Joe Ely and Asleep At The Wheel to name a few.
- Founding Partner, TouchMate USA, 2005 (Interactive touch screen kiosk company)
- Founder, Refined by Fire Media, 2000 (Graphic Design/Marketing company)
- Founding Partner, David & David, 1992 (Graphic Design and Software development company)

Computer Experience

I am proficient with a variety of different programs including: Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe Golive, Adobe Acrobat, QuarkXpress, MS Word and Powerpoint. I also have experience with Adobe Premier and Adobe After Effects.

Experience

- 3 years in digital ad creation for cinema advertising
- 19 years in computer based design and production
- 23 years dealing with offset and screen printers including 4 color process
- 20 years designing signage, large format and trade show displays
- 20 years in costing, quoting and liaising with clients
- 4 years in traditional artwork design, layout and pasteup
- 3 years in computer based animation
- Illustrating and photography
- 3 years in photo restoration
- Extensive experience in photo editing/manipulation

2008 - Present Graphic Designer

Evolved Sonic Solutions LLC New Braunfels, TX

Created their marketing material from initial logo design through to brochures, website and vehicle signage.

2005 - Present VP Marketing / Managing Partner

TouchMate USA Lexington, TX

My responsibilities include the day to day operation as well as designing marketing material and tradeshow collateral for touchscreen kiosks.

2000 - Present *Graphic Designer / Owner*
Refined by Fire Media Lexington, TX

Designing marketing material and packaging; Brochures, CD packaging, product packaging, posters, website design, signage (promotional, vehicle and building), advertising (print, cinema and web), marketing and overseeing projects from design through prepress, for a wide variety of clients. I have designed 200+ CD packages for such artists as; Rusty Weir, Johnny Rawls, Patricia Vonne, Terri Hendrix and compilations which included, Willie Nelson, Joe Ely and Asleep At The Wheel to name a few. Extensive experience in corporate identity, design, photography and illustrating.

1997 - 2000 *Senior Graphic Designer / VP of Operations*
Photomagic Austin, TX

My team worked closely with a large variety of clients to meet their individual graphic design needs. We were able to meet all there design needs, from, corporate identity through to advertising and promotional. My experience allowed me to achieve high standards in many design areas including, but not limited to, music cd/dvd, posters (promotional and movie), slide presentations, corporate identity (logo, stationary, signage and advertising) and tradeshow displays. Specialized in photo restoration using photoshop. Managed the digital department including large format printing. Some of my clients included: Motorola, Captivated Audience Advertising, Columbia St. David's Health Care Partnership and Jeffery's Restaurant. As VP of operations, my responsibility extended into the managing of day to day production.

1994 - 1997 *Graphic Designer / Partner*
David & Goliath, Pty Ltd Brisbane, Qld, Australia

Designed and developed a large range of Christian gift lines that were distributed throughout Australia and New Zealand. I also continued to work as a graphic artist for a wide variety of clients. Also in conjunction with David & David Software I helped to develop a range of childrens software (Noah's Ark Series, CD-Rom, animated bible stories)

1992 - 1994 *Graphic Designer / Partner*
David & David, Pty Ltd Brisbane, Qld, Australia

Predominately a Graphic Design Studio including software development and print broking. Art Director for The Queensland Commercial Review, all layout done using Pagemaker.

1987 - 1992 *Graphic Designer*
A & A ART Enterprises Brisbane, Qld, Australia

Specialized in artwork for promotional products, letterheads, business cards and brochures. All artwork including my Freelance work was done using traditional production methods. In 1991 I began using computers for design and production.

Education

The University of Georgia, Athens, Georgia, USA
Received documentation, based on my experience I had earned the equivalent of a B.F.A. with a concentration in Graphic Design, 1998

Commercial Art Training Center, Brisbane, Qld, Australia
Graphic Design Certificate, 1987

Brisbane School of Cinematography, Brisbane, Qld, Australia
Diploma, 1986

Beaudesert High School, Beaudesert, Qld, Australia
Graduated, 1985

David Nichols - Bio

David Nichols is a marketer and graphic designer. Founder of Refined By Fire Media, based in Austin, Texas, he specializes in marketing, graphic design and production for print and web, as well as photography and illustration. With 23 years of experience in graphic design/marketing, his work can be seen in such diverse creative channels as advertising, product packaging, CD album covers, and corporate identity packages for clients both here and abroad. His community efforts are many with projects for such groups as Ballet Austin and the Austin Theater Alliance. Nichols has been self-employed for 14 years, the first 4 in Australia as a partner in David & David PTY LTD, a design and multimedia company. A few of the projects that David & David PTY LTD produced ranged from clipart and animated bible stories to Art direction and production of the Brisbane Commercial Review, a local commercial magazine. The last 14 years have been based in Austin, which is now home. Received documentation, based on his experience Nichols had earned the equivalent of a B.F.A. with a concentration in Graphic Design from The University of Georgia, Athens, Georgia, USA. He holds degrees from the Brisbane Commercial Art Center and Brisbane School of Cinematography.